

tfcl

Texas Forest Country Living



Picture taken by Rachel Lauren, tfcl Media Intern

We are Texas Forest Country Living. We write some things and share some things, but our heart is simple: love our neighbors well, and make sure their stories are heard. tfcl is a mostly digital magazine featuring the life, culture, and community of the Texas Forest Country region.

We are here to tell the stories that matter to our community. Who is our community? We focus on the life, culture, and stories of the 12 counties in the Texas Forest Country region: Angelina, Houston, Jasper, Nacogdoches, Newton, Polk, Sabine, San Augustine, San Jacinto, Shelby, and Tyler counties.

Why Advertise with TFCL?

Our Numbers

2,000+
Facebook Followers

1,000+
unique monthly
visitors

80%
page views are new
users

Our Community

We write, photograph, and explore life in all 12 of the Texas Forest Country counties: Angelina, Houston, Jasper, Nacogdoches, Newton, Polk, Sabine, San Augustine, San Jacinto, Shelby, Trinity and Tyler Counties.

Our Commitment

The Texas Forest Country region is where we, the publishers, editors, writers, and videographers, live. Some of us have been here our whole lives and some are just discovering the Pineywoods. We are bonded by our mutual commitment to see the people and places in the Texas Forest Country region thrive.

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Gold Advertorial Package

\$500

Recognition on TexasForestCountryLiving.com with a feature interview story

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Two social media posts spread over two weeks linking directly to the feature story on Instagram and Facebook for our 2,000+ followers; each boosted for 3 consecutive days

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Homepage banner ad for up to four months on TexasForestCountryLiving.com

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Basic Advertorial Package

\$250

Recognition on TexasForestCountryLiving.com with a feature story and description of 350 -600 words

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Social media post linking directly to feature story on Instagram and Facebook for our 2,000+ followers; boosted for 2 consecutive days

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Homepage banner ad for up to two months on TexasForestCountryLiving.com

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1 Month Intro Digital Ad Package

\$100

This is a great option for summer camps, events, and specials! A banner ad and square ad linked to the category of your choice for one month on TexasForestCountryLiving.com.

3 Month Intro Digital Ad Package

\$250

Ready to get noticed? Take it to the next level with our introductory offer! Three months of one banner ad and one square ad linked to the category of your choice.

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Non-Profit Starter Pack

\$250

1-two month homepage banner ad

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A banner and square ad linked to category
of your choice

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Recognition on TexasForestCountryLiving.com
with a feature story and description of
350-600 words and then posted to social
media and boosted for 5 days.

If this package doesn't work for you, let us know! We would love to create a specialized package that works best for your non-profit.

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Contact Information

Texas Forest Country Living

1511 S Chestnut St, Lufkin, TX 75901

info@texasforestcountryliving.com

info@texasforestcountryliving.com

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If these packages don't fit with your organization's advertising budget, give us a call, we are happy to create a personalized ad approach for you!

Thank You

Thank you for considering advertising with us.

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